

# McIntire Park East





## McIntire Botanical Garden Vision

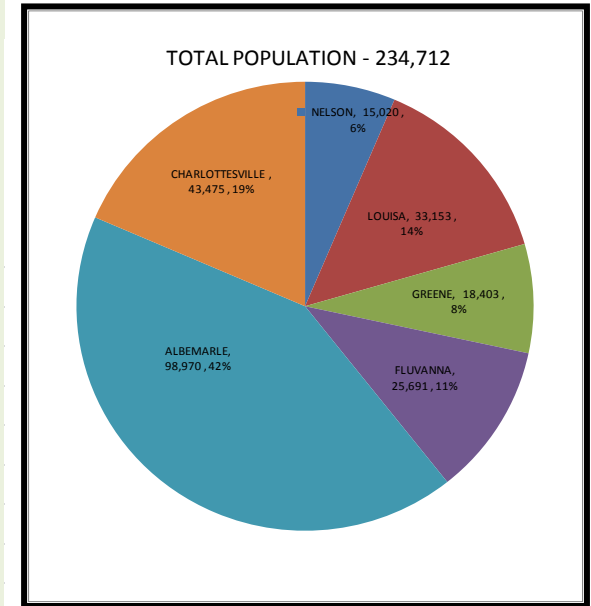
**To create a free public garden that enhances the existing parkland with trails, plantings of trees, native shrubs and perennials creating a sustainable Piedmont landscape at McIntire Park East, that is inviting, educational and preserves this unique urban greenspace for all who will come to enjoy the natural environment of this beautiful park.**



# Attendance Projections

VISITORS ATTENDANCE 2015-2020

	PER DAY	CHARLOTTESVILLE visits	PER DAY	FIVE COUNTIES visits	TOURISTS AT THE CACVB	TOURISTS INQUIRE ON WEBSITE	STUDENTS	TOTAL
YEAR 2015	25	9,125	30	10,950	654	2,790	250	23,769
YEAR 2016	35	12,775	40	14,600	654	2,790	500	31,319
YEAR 2017	50	18,250	50	18,250	989	4,186	750	42,425
YEAR 2018	60	21,900	55	20,075	989	4,186	1,000	48,150
YEAR 2019	75	27,375	60	21,900	1,318	5,581	1,500	57,674
YEAR 2020	100	36,500	65	23,725	1,648	6,977	3,900	72,750



**Kemper Trail (Monticello) – Albemarle County received 85,000 visitors in 2011**

Notes:

Visitation numbers do not reflect projected population growth to year 2020

Students do not include private, pre-school PVCC, UVA or other counties

Tourists visiting the CACVB in 2011 were 32,969

Tourists visiting the CACVB website in 2011 were 139,541

# CONCEPTUAL GARDEN DESIGN COST ESTIMATES

2013-2015	PUBLIC	PRIVATE
Parking area Melbourne Road completed	√	
Design for a ten year master landscape plan		200,000
Trails, temporary	100,000	
Continued maintenance of park, lawn & trees	√	
Pedestrian bridges to cross stream & gully	50,000	50,000
Park benches, trash receptacles and signage		25,000
<b>2015-2020</b>		
Permanent Trails (Parking lot to Memorial)	78,000	78,000
Grading of site for walks, trails, bridge,garden		100,000
Meadows \$2-\$4,000/acre 10-15 acre (avg.3,000)		30,000
Plant Tree Canopy/understory		30,000
Plant trees, native plants, perennials & flowers		75,000
<u>Potential additional features</u>		
Pergola/arbor;stream restoration; local food demonstration garden; steps, ramps, stone outcrops; wetland garden and boardwalk; reflecting pool; waterfall; hillside amphitheater; wetland rain garden; sister city walk; childrens garden; bicycle paths; sculpture and art;		ADD AS FUNDS BECOME AVAILABLE

## BOTANICAL GARDEN EXAMPLES – PUBLIC/PRIVATE PARTNERSHIPS

<b>Garden Examples</b>	<b>Bellevue Botanical Garden</b>	<b>Toledo Botanical Garden</b>	<b>Maymont</b>	<b>Cheyenne Botanic Garden</b>	<b>Olbrich Botanical Garden</b>	<b>Brookside Botanical Garden</b>
<b>Population</b>	123,771	287,208	1.2 mil (MSA)	91,738	233,209	61,910
<b>Acreage</b>	53	60	100	91	16	50
<b>Yearly Attendance</b>	250,000	120,000	500,000	77,650	250,000	100,000
<b>Total Operating Budget</b>	\$460,000	\$1.3 mil	\$3.20	982,910	\$3 mil	\$2.5 mil
<b>Non- Profit Share</b>	70% of capital	85%	82%	55%	50%	45%
<b>Volunteers Hrs.</b>	500 21,000		22,440	169 5,717	620 26,000	200 25,000

All examples of gardens are FREE and OPEN to the public.